

SONY

UP TO
\$100
MAIL-IN
REBATE

With Purchase From Eligible Retailers
 (see back of coupon)



TO RECEIVE YOUR \$50 OR \$100 REBATE ON THE PURCHASE OF AN ELIGIBLE SONY DISPLAY FROM AN ELIGIBLE RETAILER, FOLLOW THESE FOUR SIMPLE STEPS:



Complete this coupon entirely. (Serial # is required.)

First/Last Name OR Company Name _____

Street (PO Boxes are not eligible) _____

City _____

State _____

Zip _____

Phone _____

E-Mail _____

Serial # S01-

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Model #



Check eligible model purchased:

- | | | |
|---|--|---|
| <input type="checkbox"/> SDM-HS53/W (\$50.00) | <input type="checkbox"/> SDM-HS75P/B (\$50.00) | <input type="checkbox"/> SDM-HS95P/B (\$100.00) |
| <input type="checkbox"/> SDM-HS53/B (\$50.00) | <input type="checkbox"/> SDM-HS75P/S (\$50.00) | <input type="checkbox"/> SDM-HS95P/S (\$100.00) |
| <input type="checkbox"/> SDM-HS75/B (\$50.00) | <input type="checkbox"/> SDM-S204/B (\$100.00) | <input type="checkbox"/> SDM-HS95/B (\$100.00) |

Sample UPC Bar Code Label



Enclose a copy of your receipt from an eligible retailer.

Receipt must be dated between July 1, 2005 through September 30, 2005.
Display must be purchased from one of the retailers listed specifically on the back of this coupon.



Enclose the ORIGINAL entire UPC bar code label.

Located on outside of the box (see sample above). Copies are not accepted.
IMPORTANT: Make a copy of all submitted materials for your records.



Mail all three items, postmarked within 30 days of purchase, to:

Sony Display up to \$100 Rebate

Offer #05-A30501

PO Box 42924

Mesa, AZ 85274-2924

See back of coupon for complete terms and conditions.

- I do not wish to receive information from Sony about products, services, premium programs, contests and offerings that may be of interest to me.

SONY

To check status of your submission, visit:

www.web-rebates.com/sony

For questions regarding this promotion, please call:

1-800-268-3438

Send all required materials to:

Sony Display up to \$100 Rebate

Offer #05-A30501

PO Box 42924

Mesa, AZ 85274-2924

TERMS & CONDITIONS

Receive \$50 mail-in rebate following the purchase of an SDM-HS53/W, SDM-HS53/B, SDM-HS75/B, SDM-HS75P/B, or SDM-HS75P/S model Sony display. Receive \$100 mail-in rebate following the purchase of an SDM-S204/B, SDM-HS95P/B, SDM-HS95P/S or SDM-HS95/B model Sony display. Offer valid on purchase of eligible product from July 1, 2005 through September 30, 2005. For check delivery, please allow 8-10 weeks following receipt of properly completed rebate submission. Submission must be postmarked no later than 30 days after purchase date. Serial number, copy of dated purchase receipt, and original eligible product UPC code are required. Mail submission to provided address. Limit one rebate per product purchase and limit three rebates per household to end-users (not for resale on online auctions or otherwise). No delivery to PO Boxes. Displays must be purchased from a Sony dealer listed below or on our website at www.sony.com/displays/eligible_dealer. Store name must be clearly printed on receipt. If display is purchased from a store that is not listed below, claim will not be honored. If rebate check is not cashed within 90 days of issuance, it will be void, and consumer will not be entitled to receive any rebate. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit. Submitted materials become Sony property. Products for which rebate is claimed may not be returned; this return restriction does not apply to warranty claims. Offer valid only in the United States, excluding territories. In the event of a dispute, Sony must be contacted by December 31, 2005. Offer not valid on refurbished, open-box, returned products, or demonstration products.

ELIGIBLE RETAILERS:

ABC Appliance, Inc.

ABT Electronics

Amazon.com, Inc.

American TV &
Appliance

America's Hometown
Brand

Audio Advisors, Inc.

Audio Associates, Inc.

Audio King

B&H Photo & Video

Baillio's, Inc./TDF

Best Buy Co., Inc.

Boot's Camera Corp.

Brandsmart U.S.A.

Byteaware, Inc.

Camera Corner

Casa Linda Furniture

Chips Unlimited

Circuit City Stores, Inc.

Columbia Photo/TDF

COMPUSA Inc.

Conn's Appliance

Coughlin's TV, Inc.

Dale Electronics

Data Vision

Computer/TDF

Disco Electronics Inc.

Electronics City Corp.

Fairborn Camera, Inc.

FAMSA

Focus Electronics

Freedom TV & Stereo

Fry's Electronics, Inc.

Fry's Outpost.com

Futuretronics

Fuzzy's Audio/TDF

G & R Audio

GCI Wireless

Good Guys

H.H. Gregg

Indiana Tee Vee, Inc.

J&R Electronics, Inc.

La Curacao

Laox Corporation

of America

Maine Video Systems

Mayo, Inc.

Micro Center

Mid-City Camera

LLC/TDF

Miner's Building

my.sony.com

National Electronics

Nations Rent-To-Own

Nebraska Furniture

Mart, Inc.

Office Depot Inc.

Oregon Satellite TV

& Appliance

P.C. Richard & Son

PC & Laptop

Land.com, Inc.

PCEZ-The Computer

Store, Inc.

Pearl Harbor Navy

Exchange

Photographic

Products, Inc.

R.C. Willey Home

Furnishings

RCS Computer

Experience LLC

Sears

Shirokiya Inc.

Sing Young Music

World

Sony Style Stores

Sonystyle.com

Soundtrack

Staples

Star Video Lib (Gillette)

State Street

Discount House

Stereo Advantage

Tactical Support

Equipment

The Little Guys

The Wiz

Thorne Electronics, Inc.

Ultimate Electronics

Universe Electronic

U.S. Military

Installations

Vann's Inc./GEDF

Veteran's Canteens

Video and Audio

Center/TDF

Video Box Office/TDF

Video Life

Wah Foong, Inc.

Wellman & Griffith

Inc./TDF

Westfair TV/TDF

Wizard Electronics

Wolfe Camera Shop

Yudins TV

Zalytron